## Habit 2 Quotes

- 1. "Each of have a number of different roles in our lives different areas of capacities in which we have responsibility and each of the roles is important. Writing your mission in terms of the important roles in your life gives you balance and harmony". Stephen R. Covey
- 2. "People can't live with change if there is not a changeless core inside of them. The key to the ability to change is a changeless sense of who you are, what you are about and what you value." Stephen R. Covey
- 3. "Through imagination, we can visualize the uncreated worlds of potential that lie within us. Through conscience, we can come in contact with universal laws or principles with our own talents and avenues of contribution. Combined with self awareness, these two endowments empower us to write our own script." Stephen R. Covey
- 4. "Too often parents are trapped in the management paradigm, thinking of control, efficiency and rules instead of direction, purpose, and family feeling." Stephen R. Covey
- 5. "When people seriously undertake to identify what really matters most to them in their lives, what they really want to be and do, they become very reverent. They start to think in larger terms than today and tomorrow." Stephen R. Covey
- 6. "All things are created twice. There's a mental or first creation, and a physical or second creation of all things. You have to make sure that the blueprint, the first creation, is really what you want, that you've thought everything through. Then you put it into bricks and mortar. Each day you go to the construction site and pull out the blueprint to get orders for the day. You begin with the end in mind" Stephen R. Covey
- 7. "You can't become principle-centered without first being aware of your paradigms and understanding how to shift them and align them with principles. You can't become principle centered without a vision of and a focus on the unique contribution that is yours to make." Stephen R. Covey
- 8. "How different our lives are when we really know what is deeply important to us, and keeping that picture in mind, we manage ourselves each day to be and to do what really matters most." Stephen R. Covey
- 9. "In developing our own self-awareness many of us discover ineffective scripts, deeply embedded habits that are totally unworthy of us. We are response-able to use our imagination to write new ones that are more effective, more congruent with our deepest values and with the correct principles that give our values meaning" Stephen R. Covey
- 10. "If my sense of security lies in my reputation or in the things I have, my life will be in a constant state of threat and jeopardy that these possessions may be lost, stolen or devalued. If I'm in the presence of someone of greater net worth, fame or status, I feel inferior. If I'm in the presence of someone of lesser net worth, fame or status, I feel superior. My sense of self-worth constantly fluctuates." Stephen R. Covey
- 11. "Personal leadership is not a singular experience. It is the ongoing process of keeping your vision and values before you and aligning your life to be congruent with those most important things." Stephen R. Covey
- 12. "Without involvement, there is no commitment. Mark it down, asterisk it, circle it, underline it. *No involvement, no commitment.*" Stephen R. Covey

- 13. "If the ladder is not leaning against the right wall, every step we take just gets us to the wrong place faster." Stephen R. Covey
- 14. "Whether we are aware of it or not, whether we are in control of it or not, there is a first creation to every part of our lives. We are either the second creation of our own proactive design, or we are the second creation of other people's agendas, of circumstances, or of past habits." Stephen R. Covey
- 15. "I can change. I can live out of my imagination instead of my memory. I can tie myself to my limitless potential instead of my limiting past. I can become my own first creator." Stephen R. Covey
- 16. "Once you have a sense of mission, you have the essence of your own proactivity. You have the vision and the values that direct your life. You have the basic direction from which you set your long and short term goals." Stephen R. Covey
- 17. "Expand your perspective by expanding your mind. Visualize in rich detail. Involve as many emotions and feelings as possible. Involve as many of the senses as you can" Stephen R. Covey
- 18. "If we do not develop or own self-awareness and become responsible for first creations, we empower other people and circumstances outside our Circle of Influence to shape much of our lives by default." Stephen R. Covey
- 19. "An organizational mission statement one that truly reflects the deep shared vision and values of everyone within the organization creates a great unity and tremendous commitment. It creates in people's hearts and minds a frame of reference, a set of criteria or guidelines, by which they govern themselves." Stephen R. Covey
- 20. "Whatever is at the center of our life will be the source of our security, guidance, wisdom and power." Stephen R. Covey
- 21. "As a principle-centered person, you see things differently. And because you see things differently, you think differently, you act differently. Because you have a high degree of security, guidance, wisdom, and power that flows from a solid, unchanging core, you have the foundation of a highly proactive and highly effective life." Stephen R. Covey
- 22. "Almost all of the world-class athletes and other peak performers are visualizers. They see it; they feel it; they experience it before they actually do it. They begin with the end in mind." Stephen R. Covey
- 23. "We are more in need of a vision or destination and a compass and less in need of a road map. We often don't know what the terrain ahead will be like or what we will need to go through it; much will depend on our judgment at the time. But an inner compass will always give us direction." Stephen R. Covey
- 24. "Security and clear guidance bring true wisdom, and wisdom becomes the spark or catalyst to release and direct power. When these four factors are present together, they create the force of a noble personality, a balanced character, a integrated individual." Stephen R. Covey
- 25. "The unique human capacities of self awareness, imagination and conscience enable us to examine first creations and make it possible for us to take charge of our own first creation, to write our own script." Stephen R. Covey
- 26. "I believe the higher use of imagination is in harmony with the use of conscience to transcend self and create a life of contribution based on unique purpose and on the principles that govern interdependent reality." Stephen R. Covey

- 27. "To begin with the end in mind means to begin each day with my deepest values firmly in mind. Then as the vicissitudes, as the challenges come, I can make my decisions based on those values. I can act with integrity. I don't have to react to the emotion, the circumstance. I can be truly proactive, value driven, because my values are clear." Stephen R. Covey
- 28. "A personal mission statement based on correct principles becomes a personal constitution, the basis for making major, life directing decisions, the basis for making daily decisions in the midst of the circumstances and emotions that affect our lives. It empowers individuals with timeless strength in the midst of change." Stephen R. Covey
- 29. "Efficient management without effective leadership is, as one individual has phrased it, "like straightening deck chairs on the Titanic"." Stephen R. Covey
- 30. "As a principle centered person, you try to stand apart from the emotion of the situation and from other factors that would act on you, and evaluate the options. Looking at the balanced whole, you try to come up with the best solution, taking all factors into consideration." Stephen R. Covey
- 31. "Management is clearly different from leadership. Leadership is more of an art; it's based on a philosophy. You have to ask the ultimate questions of life when you're dealing with personal leadership issues." Stephen R. Covey
- 32. "When you are coming from a principle centered paradigm, you are not being acted upon by other people or circumstances. You are proactively choosing what you determine to be the best alternative. You make your decision consciously and knowledgeably." Stephen R. Covey
- 33. "The most effective way I know to begin with the end in mind is to develop a personal mission statement or philosophy or creed. It focuses on what you want to be (character) and to do (contributions and achievements) and on the values or principles upon which being and doing are based." Stephen R. Covey
- 34. "It is possible to be busy very busy without being very effective." Stephen R. Covey
- 35. "An effective goal focuses primarily on results rather than activity. It identifies where you want to be, and, in the process, helps you determine where you are. It gives you important information on how to get there and it tells you when you have arrived. It unifies your efforts and energy." Stephen R. Covey
- 36. "Begin today with the image, picture, or paradigm of the end of your life as your frame of reference or the criterion by which everything else is examined. By keeping that end clearly in mind, you can make certain that whatever you do on any particular day does not violate the criteria you have defined as important, and that each day of your life contributes in a meaningful way to the vision you have of your life as a whole." Stephen R. Covey
- 37. "Management is a bottom line focus: How can I best accomplish certain things? Leadership deals with the top line: What are the things I want to accomplish? Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall." Stephen R. Covey
- 38. "In effective personal leadership, visualization and affirmation techniques emerge naturally out of a foundation of well thought through purposes and principles that become the center of a person's life. They are extremely powerful in rescripting and reprogramming, into writing deeply committed-to purposes and principles into one's heart and mind." Stephen R. Covey

39.	"It's incredibly easy to get caught up in an activity trap, in the busy-ness of life, to work harder and harder at climbing the ladder of success only to discover it's leaning against the wrong wall." - Stephen R. Covey